

BARCELONA MINIATURAS MAY ONLINE SHOW RULES

Cosa de3 SC (hereinafter the organization) organizes the Barcelona Miniaturas Online Show (hereinafter the Show), as an **online event** that will take place on May 27 – 30th, according to the following rules.

1.- The Show will be held during the **27, 28 29 and 30th May 2021**. On **Thursday 27th** the show **will start at 6pm** and **end on Sunday 30th at 8pm** (Spanish Time GMT + 1) with free admission for all visitors. The members of the Organization will be online for any questions or doubts that may arise among the exhibitors from 11am to 8pm.

2.- From the moment the registration is formalized and approved by the Barcelona Miniaturas organization until May 10, the exhibitors list on the website (in alphabetical order) will be updated and a short description of their work added.

3.- The Show will begin on May 27th at 6pm, with full access to the artisan's pages.

Each page will have:

- Trade name and artisan name.
- Small biography of the artisan and a description of their products in Spanish and English, (the organization will help you with the translation if you need it).
- Up to 9 good quality photographs that can be enlarged for better viewing.
- Link to your e-commerce store (Etsy, your website ...) or contact link if you do not have an e-commerce store (WhatsApp, Skype ...).
- Links to your social networks (Facebook, Instagram, Pinterest, blog

4.- Each artisan must send, in addition to the 9 photographs that will be hosted on the web, a minimum of 6 photographs for advertising purposes on Press and Social Media.

5.- We also suggest that you send us 2 small videos, between one and two minutes in length, showing some of your work, your process, your workshop.... for our IGTV channel (Instagram television). Videos have proved to be very attractive to viewers.

6.-Registration and pictures must be sent no later than February 28, 2021. Beyond that date we will not be able to fully promote your work.

7.- On May 30th at 8:00 p.m. the fair will officially end, although we will leave the artisan pages fully accessible until May 31th in the morning for possible last minute clients.

8.-Once the registration is approved, we will give you the password to access the private part of our website (exhibitors area) where we will upload various information capsules on the web on the following topics:

SEO and search engine positioning
Social networks for miniaturists

General marketing for miniaturists
Miniature photography

9. - The Organization is not responsible under any circumstances for any sales made during the Show and their fulfillment, neither does it hold any responsibility or obligation regarding the compliance by any participants with tax or employment law requirements.

10.-No shared tables will be allowed in the Online Edition.

11.-We strongly suggest that exhibitors make one or more pieces specifically for the Fair, so that expectations can be created among visitors.

12.-If the artisan wishes to carry out a live broadcast on their social networks, a workshop, or a similar event, the organization will promote it.

13.-The organization undertakes to promote the Fair on the internet, social media and traditional media.

14.-The price for these services is **€ 10**, which will be paid by bank transfer or deposit to the **IBAN ES07 1491 0001 2121 3262 4228, (BIC: TRIOESMMXXX)** Triodos Bank account, or through Paypal barcelonaminiaturas@gmail.com (€ 10 + € 0.65 commissions = € 10.65). This commission is for zone Europe I (euzone). For other world areas please ask, commissions may vary.

15.-Participation in the fair implies acceptance of these conditions